

# CHUCK WEIDERHOLD'S QUESTION MATRIX

	EVENT	SITUATION	CHOICE	PERSON	REASON	MEANS
PRESENT	What is?	Where / when is?	Which is?	Who is?	Why is?	How is?
PAST	What did?	Where / when did?	Which did?	Who did?	Why did?	How did?
POSSIBILITY	What can?	Where / when can?	Which can?	Who can?	Why can?	How can?
PROBABILITY	What would?	Where / when would?	Which would?	Who would?	Why would?	How would?
PREDICTION	What will?	Where / when will?	Which will?	Who will?	Why will?	How will?
IMAGINATION	What might?	Where / when might?	Which might?	Who might?	Why might?	How might?